Appendix 1: ASSESSMENT CRITERIA OF POSTER PRESENTATION

POSTER DESIGN AND CONTENT

CRITERIA	100-80 (a)	79-60 (b)	59-40 (c)	39-20 (d)	19-0 (e)
Poster Design	The poster is very attractive, demonstrating a high level of creativity, while following the template.	The poster is attractive and demonstrates creativity, while following the template.	The poster is somewhat attractive but could be more creative. The poster does follow the template.	The poster is neither attractive nor creative but does follow the template.	The poster does not catch your attention and does not follow the template.
Poster Content (text & graphics)	The text is appropriate in length and follows the template requirements ("max. 200 words, 1 or 2 paragraphs"). No grammatical or spelling mistakes. Good and relevant graphics/figures. Easy to read.	The text is appropriate in length and follows the template requirements. Some grammatical or spelling mistakes. Good and relevant graphics/figures. Easy to read.	The text is appropriate in length and follows the template requirements. There are grammatical or spelling mistakes. Some relevant graphics/figures. Somewhat difficult to read.	There is too much text, and grammatical/spelling mistakes. Could improve graphics or figures. Difficult to read.	There is too much text and no graphics or figures are shown.
Overall Poster Content	The project description provides a good overview of the goals, methodologies and results (according to the template requirements), which are clearly explained. The academic and scientific approach is clearly presented/ evident.	The project description provides an appropriate overview of the goals, methodologies and results (according to the template requirements), which are clearly explained. The academic and scientific approach is presented.	The project description provides an adequate overview of the goals, methodologies and results (according to the template requirements), which are explained. The academic and scientific approach is not very clear.	The information on the poster provides the audience with a limited purpose or overview of the project. The academic level is fair.	The information on the poster does not provide the audience with a clear purpose or overview of the project. The academic level is poor.

ACADEMIC CONTENT IN PRESENTATION

CRITERIA	100-80 (a)	79-60 (b)	59-40 (c)	39-20 (d)	19-0 (e)
Were the objectives academically relevant to the Euroweek theme?	Yes, all objectives match with the theme and are central.	Yes, the main part of the objectives match with the theme.	Yes, but they are not much relevant to the main theme.	No, only a few of them are related to the main theme.	No single objective match with the theme.
Did the research information relate logically to the objective(s)?	The research information is related logically, information needed is present.	The research information is related logically, but some information needed is missed.	The research information is related to the objectives but not logically. You can skip some information.	The research information is very poor related to the objectives, it is easy to find information to improve the research.	No research information used in the project or the one used is useless.
Was the content analytical and academic?	Yes	Yes, but at a low academic level.	The content is basically descriptive, but academic.	The content is only descriptive and poorly academic.	No
Was the data dealt with critically?	Yes	Good critical level.	Critical level on average.	Really low critical level.	No
Were the sources of information cited in the presentation?	Yes	Nearly all of them.	Some of them.	Nearly no one.	No

PRESENTATION OF THE POSTER (=VIDEO)

CRITERIA	Description	100-80 (a) Meets the criteria to full / satisfying extend	79-60 (b) Meets the criteria adequately	59-40 (c) Meets the criteria somehow	39-20 (d) Meets the criteria poorly	19-0 (e) Does hardly / not meet the criteria
Does the video give a good overview of the project and does the verbal communication support the content of the poster?	The presentation provides an appropriate overview of the project, goals, methodologies and results are clearly explained. The presentation has a logical, intuitive sequence of information. The level of English is appropriate.					
Do the students show their knowledge about the content and the academic approach?	The academic/scientific approach is clearly presented/ evident. Students clearly demonstrate their knowledge about the content.					
Does the video presentation catch the interest of the audience?	The video presentation is creative and arouses interest. The design is appealing and supports the presentation of the content.					
Do students deal well with questions asked after the online video presentation?	The students could handle all questions in a satisfying way. Their answers added value to the recorded video presentation.					